



Laptops4Kids
Give One Get One One Laptop Per Child

FOR IMMEDIATE RELEASE:

INFORMATION:

<http://www.laptops4kids.net>

Pepperdine University Students Support the OLPC “Give One, Get One” Program

November 17, 2008

This initiative creates powerful, engaging learning opportunities for the world's poorest children by providing each child with a rugged, low-cost, networked laptop.

For a limited time, from November 17 through December 31, 2008, you can play a part in providing this special learning opportunity for underprivileged children by purchasing the “small machine with a big mission,” the XO laptop.

OLPC will be offering the “Give One, Get One” (G1G1) program for a limited time. When you participate in the G1G1 program, you are directly supporting the modern education of a child in a developing country, where education is the key to improving quality of life, one child at a time. You also get the lightweight innovative XO computer for your personal use. Use it yourself or share it with a child. **\$199 OF YOUR CONTRIBUTION IS TAX-DEDUCTIBLE (USA).**

The XO laptop is a powerful tool that allows children to explore and enrich their education and Discover the Power of Learning. The XO is designed for harsh environments. It is extremely durable, highly portable, easy to read in bright light, uses very little power, and can be charged by a foot pump, solar panel, hand crank, or even a car battery! In addition, the XO is ready to connect to the Internet and other XO laptops right out of the box with no special setup required.

In support of this effort, Pepperdine students enrolled in the Master of Arts in Educational Technology (Online) have created a promotional website highlighting the learning opportunity afforded a child through access to an XO laptop. The site, <http://www.laptops4kids.net>, includes a link to Amazon to purchase the laptops. A percentage of all purchases made through the laptops4kids.net website will be saved in a fund to purchase additional XO laptops, allowing your donation to go even further!

Your generosity provides a child with a sense of pride and ownership, helping him/her expand their skills to learn and think differently. The computer is a powerful tool for learning and collaboration, exposing children to a wealth of knowledge and providing educational opportunities currently unavailable to most children in many parts of the world.

Learning with a computer fosters the development of inquiry skills. The XO supports an inquiry-based learning approach helping children develop information processing and problem-solving skills. The more interested and engaged students are to inquire about a subject, the easier it is for them to develop in-depth knowledge of the subject and to continue their quest for knowledge.

ABOUT OLPC - One Laptop Per Child (OLPC) is an organization dedicated to improving the lives of children in developing countries around the world by providing each child with their own laptop. To learn more, please visit: <http://www.laptop.org>

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